

Chicken N Pickle brings pickleball entertainment complex to Houston market

The indoor/outdoor venue will be part of the Flyway development in Webster.

Katherine Feser

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Chicken N Pickle plans to open in Flyway in Webster.
City of Webster

Chicken N Pickle, an indoor/outdoor entertainment complex combining a restaurant/sports bar with pickleball and yard games, is coming to the Flyway development in Webster in late 2023.

The Kansas City, Mo.-based entertainment venue, which has Texas locations in Grand Prairie and San Antonio and more on the way, announced plans to open in the planned Flyway mixed-use development along the Gulf Freeway, just south of Topgolf and American Furniture Warehouse.

Spanning nearly three acres, Chicken N Pickle will have areas for families and corporate gatherings with bier gardens, dining areas on two floors plus a rooftop and outdoor games such as shuffleboard and bocce ball. The venue aligns with Flyway's vision to combine

dining, performing arts, recreation and hospitality venues with indoor and outdoor spaces in a walkable environment, according to the city of Webster.

"The City of Webster is thrilled to have Chicken N Pickle announce its plans to open in Flyway," Webster Mayor Donna Rogers said in an announcement. "As Chicken N Pickle delivers a high energy, fun-filled entertainment and dining experience that promotes the fastest growing sport in America, the premier venue is a perfect fit for Flyway."

Located midway between Houston and Galveston, Flyway will be anchored by Great Wolf Lodge, a 532-room resort hotel and conference center with indoor waterpark slated to open in 2024. The development is a project of Webster Economic Development Corp. spanning more than 80 acres.

Founded in 2016, Chicken N Pickle has been expanding as pickleball, a sport combining elements of badminton, table tennis and tennis, grows in popularity. An estimated 4.8 million people play pickleball nationwide, up nearly 40 percent over the last two years, according to the Sports and Fitness Industry Association. Other Texas locations are coming to Allen and Grapevine.

"Our mission is to provide an atmosphere that fosters fun, friendship, and community and we are excited to bring that to more cities," said company founder Dave Johnson. "We believe that bringing people together over a delicious, wood-fired rotisserie chicken, a cold beverage and some friendly competition can create unifying bonds that ripple throughout the community and beyond."